



National Center on Disability in Public Health
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National Center on Disability in Public Health: Building capacity to include people who have disabilities in health promotion

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THE LEADERSHIP, EDUCATION, ADVOCACY & RESEARCH NETWORK



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Objectives

To learn about the evidence-based strategies used by the National Center on Disability in Public Health, including four key factors of capacity building and two key factors of capacity that support inclusion of people who have a disability in public health

To examine key areas of health disparity among people who have a disability.

To describe applications of a Community of Practice to facilitate inclusion of people who have a disability in health promotion efforts.

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Background on Need

1 in 4 people has a disability

- Over 61 million



Public health efforts do not consistently include people who have a disability

Health disparity areas impact people with disabilities too!

Access to Healthcare

Developmental Monitoring and Screening

Emergency Preparedness

Nutrition and Healthy Weight

Sexual and Reproductive Health

Wellness and Mental Health

People living with disabilities have higher risk for poor health outcomes (heart disease, diabetes, obesity, smoking, depression)



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Aim: Build capacity by encouraging collaboration between public health partners and AUCD's Network Centers in every state and territory.

Evidence-based

1. Expertise of AUCD Network
2. Case study research with public health partners



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Evidence-based disability inclusion in public health

1. Expertise of AUCD Network

Association of University Centers on Disabilities (AUCD)

- Every state and Territory
- Advance policies and practices that improve the health, education, social, and economic well-being of all people with disabilities, their families, and their communities



Tip:

Find the AUCD Network Center near you:

<https://nationalcenterdph.org/aucd-network-centers/>



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Case study research with public health partners working to include people who have disabilities

- Examined factors of capacity building and capacity
- Found: 4 key factors of capacity building and 2 key factors of capacity that support inclusion of people who have a disability in public health efforts

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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4 key factors of capacity building

Capacity building - Steps toward implementation or actually including people with disabilities/capacity

1. Engagement in Network
2. Practical Collaboration Experience
3. Continuing Education
4. Critical Reflection

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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2 key factors of capacity

Capacity - Act of actually including people with disabilities

1. Knowledge of Priority Population
2. Dedicated Staff and Funds

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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Case study research

10 Action Steps to Include People with Disabilities in Public Health Programs (Capacity Building)



Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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Case study research

10 Action Steps to Include People with Disabilities in Public Health Programs (Capacity Building)

Step 1. Use state-level needs assessment data with specific demographic identifiers (e.g. disability status).

Rationale: Showing that data that are from surveys that have broad based support will help communications about this data, while acknowledging any limitations.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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10 Action Steps to Include People with Disabilities in Public Health Programs (Capacity Building)

Step 2. Know what your goal or “ask” is and craft your message in a way that would speak to partners.

Rationale: Messages should convey the vision that public health programs should address people in underserved populations and be accessible to everyone.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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10 Action Steps to Include People with Disabilities in Public Health Programs (Capacity Building)

Step 3. Take time to create and practice a compelling presentation to get partner and leader attention to these messages.

Rationale: Infographics in addition to a needs assessment convey the background data in a meaningful way.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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10 Action Steps to Include People with Disabilities in Public Health Programs (Capacity Building)

Step 4. Do your homework and create a list of potential partners.

Rationale: It is important to consider which relationships are critical and the potential leads that will be most fruitful.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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Step 5. Request a meeting with a specific partner.

Rationale: Seek out partners that share the vision that public health programs should address people in underserved populations and be accessible to everyone.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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Step 6. Establish a relationship and stay in touch your colleagues.

Rationale: Remember to do the work necessary to maintain partner relationships.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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10 Action Steps to Include People with Disabilities in Public Health Programs (Capacity Building)

Step 7. Dedicate a staff member to facilitate and connect experts on the specific demographic and public health programs to provide encouragement to establish the relationship.

Rationale: It is critical to have a staff person thinking about this all the time to set up check in meetings to plan and review.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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Step 8. Pick one project to do together.

Rationale: Be specific about the project parameters and utilize a planning group comprised of leaders from the specific underserved demographic to get input on the project and define what early success looks like.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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10 Action Steps to Include People with Disabilities in Public Health Programs (Capacity Building)

Step 9. Feel connected with partner programs.

Rationale: It is important to know the people and the players, and bring them to the meetings and the coalitions going on in the state.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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Step 10. Keep going and encourage your partners to make an investment of their time and resources to provide guidance.

Rationale: Start with something that you can achieve in your state and build on your success.

Source: Griffen, A. K., et al, *Inclusion Wheel: Tool for Building Capacity and Public Health Leaders to Serve People With Disabilities* <https://doi.org/10.1177/1524839918788578>



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**I'm ready to include people with disabilities!
I only have some of the capacity factors and
can only do some of the action steps.**



Now what?



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Network! Network! Network!

**Connect with each other through
learning groups!**

***Sign up today...Serve as a Disability in
Public Health Coach, Site, or Learner!***





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Join Us! Serve as a Disability in Public Health Coach, Site, or Learner!

Disability in Public Health *Coach* – individual who has disability inclusion experience

Disability in Public Health *Site* – group, team, organization that has disability inclusion experience

Disability in Public Health *Learner* – not yet including people with disabilities, but want to do so

How will this work? Disability in Public Health Coaches and Sites will be matched with Learners who are not yet actively including people with disabilities in their health promotion and public health efforts, but aim to do so in the future.

Free to apply and participate! Applications due January 30 - Learning groups will form in February

Tip: [Apply today! https://www.surveymonkey.com/r/DPHApplication](https://www.surveymonkey.com/r/DPHApplication)

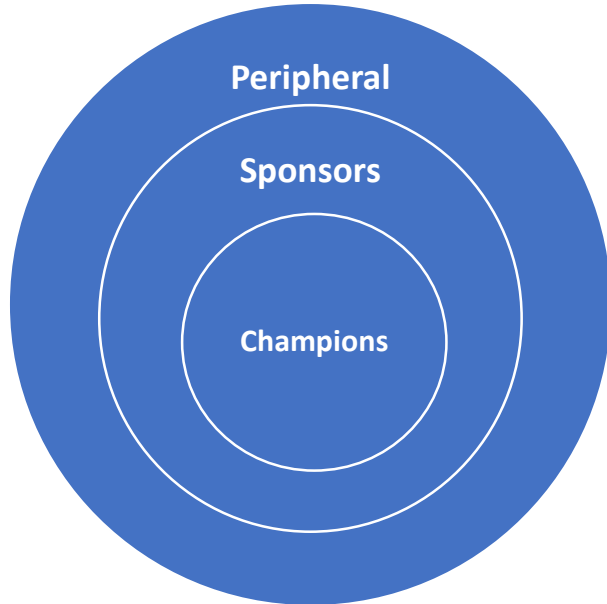


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Join Us! Serve as a Disability in Public Health Coach, Site, or Learner!

Coaches, Sites, Learner – similar to Community of Practice levels



What is a Community of Practice?

A forum for expanding skills and expertise, with different levels of participation:

1. Champions: inner circle of participants
2. Sponsors: a willing participant, but may not provide the same level of time, attention, and resources as a champion
3. Peripheral: a participant that is not actively participating and may be watching and listening to the interaction of core and active members

All members contribute to the leadership of the community rather than just one individual.

Source: *Communities of Practice*, Wenger

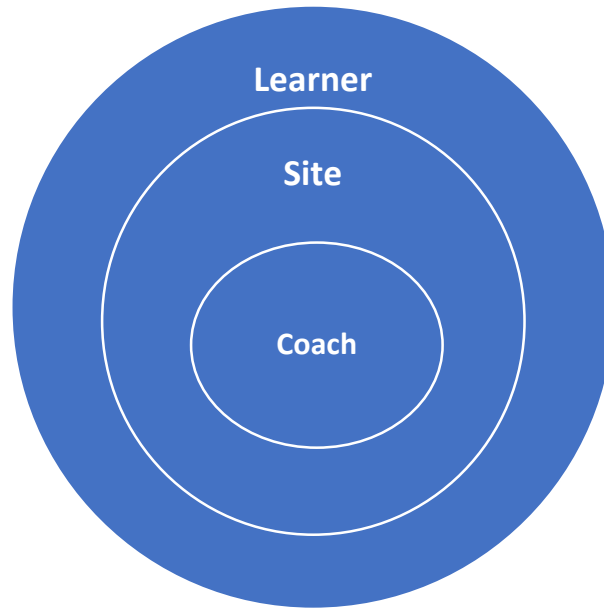


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Tip: [Apply today!](#)

<https://www.surveymonkey.com/r/DPHApplication>

Source: *Communities of Practice*, Wenger



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Disability in Public Health Learning Group Topics

To date

Wellness and Mental Health
Sexual and Reproductive Health
Disability Inclusion
Access to Healthcare

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Can a community of practice facilitate inclusion of people who have a disability in health promotion efforts?

Chat Your Response:

Don't know

Yes

No

Maybe



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Tip: Use the 3 Getting Started Resources

Public Health is for Everyone

An inclusive planning toolkit for public health professionals

www.phetoolkit.org



1 in 4 American adults has a **DISABILITY**

Foundational Principles and Guidelines for Sustainable Inclusion of People with Intellectual Disability



INCLUDING PEOPLE WITH DISABILITIES: PUBLIC HEALTH WORKFORCE COMPETENCIES

www.disabilityinpublichealth.org



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Take Home Lesson:

Building capacity to include people living with disabilities takes time and effort, but you can do it!

Networking helps!



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Calls to Action:

Join Us! Serve as a Disability in Public Health Coach, Site, or Learner!

Apply today! <https://www.surveymonkey.com/r/DPHApplication>

Stay in Touch!

Follow Us on Twitter: @PHis4Everyone

Subscribe to Newsletter: Email NationalCenterDPH@aucd.org

Want to include PWD in your efforts? Ask for help!

AUCD's National Center for Disability in Public Health can help!

<https://nationalcenterdph.org/>

Join next webinar on 2/12

Learn more about factors of capacity that support healthcare access among people who have a disability and strategies for sustainability



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Many thanks to our Sponsors!

**WITH Foundation,
CDC Grant 1 NU38OT000280-01-00,
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Discussion

Any questions?



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Thank you!

Please complete evaluation.

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