Designing a Template for Accessible Conference Poster Presentations

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Author Name, Author Name, Author Name, & Author Name

INTRODUCTION
Put key introduction information here with minimal references. Use bullet points and brief statements.
• Look at this!
• Bullet points are great!
• Keep text simple and understandable

METHODS
Put the method(s) you used to conduct your research here. Look at this!
• Bullet points are great!
• Keep text simple and understandable

RESULTS
Put your results here.
• Use bullet points and brief statements
• Avoid using red/green contrast as a courtesy to those with color blindness
• Add Alt Text to every graphic

<table>
<thead>
<tr>
<th>Column 1</th>
<th>Column 2</th>
<th>Column 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Row 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Row 2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

DISCUSSION
• Interpret your results
• Strengths/Limitations of research
• Discuss future directions

REFERENCES
1. Use 3-4 in-text references
2. If you have more references...
3. ...you can add them to the QR code area.

Figure 1. Sample graphic

What?: ONE sentence here that sums up your research findings.

SO what?: TWO sentences here to explain why your research findings matter to the world!

Scan the code with your mobile phone camera to access a plain text document.
Designing a Template for Accessible Conference Poster Presentations

Author Name, Author Name, Author Name, & Author Name

• Poster title text should be no smaller than 88 pt font
• Author name text should be no smaller than 72 pt. font
Section Headers & Body

- *Section header text should be no smaller than 60 pt. font*
- *Body text should be no smaller than 36 pt. font and in plain language*
- *Supplemental information (contact and references) text should be no smaller than 36 pt. font*

**REFERENCES**
1. Use 3-4 KEY references
2. If you have more references...
3. ...you can add them to the QR code site.

**CONTACT**
If you are interested in learning more about this work, please contact Lead Author Name:
researcher@email.me
Introduction

• *Limit to key information & references*

• *Use bullet points*

• *Keep text simple and understandable*

Resources at the end of presentation
Methods

• Name the main methods...
  • “Thematic Content Analysis”

• ... and describe the main methods!
  • “We read each transcript. We looked for common topics across participants. We categorized those topics into major themes.”
Results

- Helpful to provide a one-sentence description of each main result
- Tables and charts can be helpful to demonstrate findings
- Long lists of data points and/or statistics may not be helpful for a general audience

RESULTS
Put your results here.
- Use bullet points and brief statements
- Avoid using red/green contrast as a courtesy to those with color blindness
- Add Alt Text to every graphic
Discussion

• Interpret main findings

• Describe strengths and limitations of research to provide context

• Discuss future directions for research or project

DISCUSSION

• Interpret your results

• Strengths/Limitations of research

• Discuss future directions
What? & SO What?

• *Sum up your research in one simple sentence using plain language*

• *Sum up why your research findings matter in two plain language sentences*

What?: ONE sentence here that sums up your research findings.

SO what?: TWO sentences here to explain why your research findings matter to the world!
Images, Figures, Tables, & Graphs

- *Images, figures, tables and graphs can convey messages better than words.*
- *Use ALT text on all images, figures, tables, & graphs.*
- *If you are using a photo, make sure it's pixilated to the appropriate size AND scaled to fit without distorting the photo.*
QR codes

• Allow you to provide text of content that can be read by a device’s text to speech

• Allows for information to be reviewed later
As you are making your poster, be mindful of the sequencing of panes from the very beginning.

Resources for plain language:
- PlainLanguage.gov
- Center for Plain Language
- Microsoft PPT Accessibility Tips
- Microsoft Accessibility Checker
More Tips & Tricks & Resources

• Atl Text
  • https://accessibility.umn.edu/what-you-can-do/start-7-core-skills/alternative-text

• QR Code Generator
  • https://www.qr-code-generator.com/
Questions
Examples
Thank you!

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