

I Didn't Know How to Do That!

Tips for Using Digital Video

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This brief handout lists some useful tasks associated with digital video along with links to free and low-cost solutions. The detailed 40-page resource guide, *Using Digital Video in Early Care and Education and Early Intervention* provides more detailed information.

Frequently Asked Questions		
How Do I....?	PC or Mac	Sample Free and Low-Cost Ways to Do It
Perform basic editing tasks (join multiple clips, trim, cut and paste, etc.)	PC/Mac	MPEG Streamclip (free)
	PC/Mac	QuickTime 7 Pro (\$29.99)
	Mac	iMovie (free, comes equipped on Macs)
	PC	Windows Movie Maker (free)
Make video file sizes smaller (compress)	PC/Mac	MPEG Streamclip (free) MPEG Streamclip Tutorial (free)
Watch a variety of video formats in one player	PC/Mac	VLC Media Player (free)
Enable QuickTime Player to be able to play more video formats	Mac	Perian – act soon, it's going away! (free)
Convert file formats (transcode)	PC/Mac	MPEG Streamclip (free)
	PC/Mac	QuickTime 7 Pro (\$29.99)
Convert videos to formats specifically optimized for Apple and Android devices	PC/Mac	Handbrake (free)
	PC/Mac	QuickTime 7 Pro (\$29.99)
	Mac	Smart Converter (free)
“Rip” videos from DVDs to Desktop	PC/Mac	Handbrake (free)
Convert PPT to a Movie	PC/Mac	In PPT on a PC: File>Save As>Windows Media Video
		In PPT on a Mac: File>Save As Movie (saves as QuickTime)
Working with YouTube		
How Do I....?	PC or Mac	Free Ways to Do It
Download a YouTube Video	PC/Mac	Video DownloadHelper for Firefox (free)
	PC/Mac	Read “ How to download YouTube videos ” (Note: be careful downloading apps to do this because some applications say they are reputable, but install other apps or malware)
Download the audio track of a video	PC/Mac	YouTubemp3 (free)
Edit and manage your YouTube Videos	PC/Mac	Read “ Edit and manage your videos ” (free)

Frequently Asked Questions

How Do I....?	PC or Mac	Sample Free and Low-Cost Ways to Do It
Edit Videos in YouTube	PC/Mac	YouTube Video Editor (free)
Add caption files or transcripts to YouTube videos	PC/Mac	Read “ Add captions ” (free)
Add free music to your videos	PC/Mac	Read “ Free music for your videos in Audio Library ” (free)
Stream a live event on YouTube	PC/Mac	YouTube Live (free)
Compare how fast you are streaming YouTube videos	PC/Mac	Tube Video Speed History (free)

Important Notes on Downloading and Installing Software on your Computer (especially “free” apps):

- Always use virus protection software and ad and spyware detection programs (e.g. AdAware, SpyBlaster) on your computer. Ask your IT Department staff what they recommend.
- When you download an application that is unfamiliar, it is often prudent to choose “save,” rather than “run”.
- Sometimes “free” software is offered for free because the maker of the application is truly a believer in open content and makes the application available at no cost as a public service. But other times, the maker is using the application to make a profit in other ways. Some free app makers charge other software makers to encourage you to install their software (e.g., tool bars). So when installing free apps, be sure to read every screen that appears during the installation process carefully – keep in mind that to avoid installing software that you don’t want you might need to either check or uncheck a box.



A Short List of iTunes Apps for Working with Video

There are more than 900,000 apps in Apple’s App Store, including hundreds if not thousands of apps designed to help us work with video. Below are a few important functions that we should be able to do with our iPad video files. With them, I’ve listed a few free or low cost apps that I’ve tried out and that have worked for me. Note that not all apps have been optimized for IOS 7 yet.

How Do I Do This on an iPad?	Free and Low-Cost Apps
Perform basic editing tasks (join multiple clips, trim, cut and paste, etc.)	iMovie (\$4.99)
	Pinnacle Studio (\$12.99)
Make video file sizes smaller (compress)	Video Compressor (free)
	Video Slimmer (\$2.99)
	Squishy (free)
Transfer large files to any computer without compressing them	Wi-Fi Photo Transfer (free)
Play video files in most formats without needing to convert them	Player Extreme HD (free)