

UCEDD Strategic Planning in a University Context

UCEDD Resource Center
A project of AUCD, in partnership with AIDD, to strengthen and support the network of UCEDDs



Why This Topic?



- A review of the last three years of onsite visits shows that this is the most-frequently requested topic by UCEDDs for individualized onsite TA visits. Specific issues include:
 1. Align the mission of the UCEDD with the mission of its administrative home and university at large.
 2. Strategize with the UCEDD and university on the value, role, and central function of the UCEDD within the administrative home; educate new administration.
 3. Determine the issues the UCEDD should consider and resolve in making its decision whether or not to move its administrative home.

- See <http://www.aucd.org/template/page.cfm?id=521> for an overview of goals for the last 3 years of onsite TA visits.

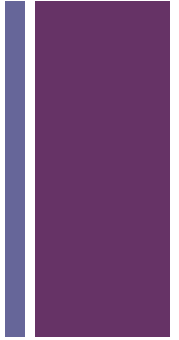
+ Objectives

- Presenters will address methods for exploring the background and context of a Center's situation to address the following:
 - The unique contexts UCEDDs have in their university structures;
 - Strategies to identify a UCEDDs strengths, weaknesses, opportunities, and threats;
 - Strategies for prioritizing issues and identifying possible allies within the university and nationally; and
 - Strategies for creating, implementing, and monitoring an action plan.
- An evaluation of webinar is required by ADD; a Survey Monkey link will be emailed to participants following the webinar.





Process-Oriented Approach



- Strategic planning of this nature is process-oriented and individualized for each Center, so concrete "answers" are difficult to offer without understanding the context of the Center.
- Presenters will discuss some of the factors to explore in understanding the context of UCEDD-university relations for each of the three specific issues.
- In keeping with the process-oriented approach of this strategic planning, this webinar is intended to be interactive, and we encourage questions and discussion from new and seasoned UCEDD directors and staff who are participating.
- UCEDDs gain from each other's experience through discussion about possibilities to help discover the options that make sense in each individualized context.

+ Presenters



- Cate McClain, MD, PT, FAAP
 - Director, Center for Development and Disability, University of New Mexico
 - UCEDD affiliated with School of Medicine; has LEND program

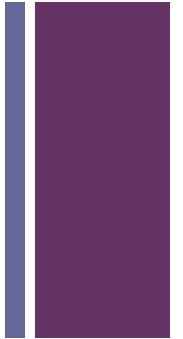
- David Mank, PhD
 - Director, Indiana Institute on Disability and Community, Indiana University
 - UCEDD affiliated with Office of the Vice President for Research and the Trustees of Indiana University; no LEND program



Strategic Issue #1:

Align the mission of the UCEDD with the mission of its administrative home and university at large

- It is important to know the language used in the mission of the administrative home and university at large.
- Look creatively at how to work the mission of the UCEDD into that language. Use their language to describe what the UCEDD does.
- For example, research , services, and teaching/education are central to any university group.





Strategic Issue #2:

Strategize with the UCEDD and university on the value, role, and central function of the UCEDD within the administrative home; educate new administration

- Consider the interdisciplinary work of the UCEDD
- Emphasize the research-to-practice agenda, and the value of the UCEDD in the community
- Clarify roles of the UCEDD, CAC, university administration
 - Consider these roles in how to present information
- Identify that the UCEDD designation is created in federal legislation
- Detail the national network that comprises all 67 UCEDDs

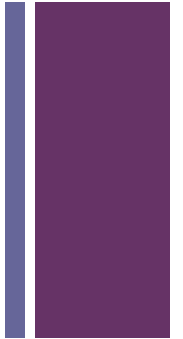




Strategic Issue #3:

Determine the issues the UCEDD should consider and resolve in making its decision whether or not to move its administrative home

- Consider mission alignment of administrative home options
- Identify your colleagues in the different homes. Who would you be in contact with more frequently?
- Evaluation your current level of support (financially, faculty appointments, shared staff/faculty, personal relationships, shared history, etc.)?
- Consider your infrastructure (business office, IT, space, on or off campus, etc.)



+ Additional Questions?



- Cate McClain
 - (retired)
- David Mank
 - (retired)
- Dawn Rudolph
 - drudolph@aucd.org
- UCEDD Resource Center (URC): TA Visits
 - <http://www.aucd.org/template/page.cfm?id=521>