

UCEDD Resource Center

A project of AUCD, in partnership with AIDD, to strengthen and support the network of UCEDDs

Business Managers Process Improvement Work Group

Meeting Notes –Thursday May 11, 2016

Below are notes and resources on Crowdfunding from our last Business Managers Process Improvement Work Group Meeting.

We also will be hosting a webinar this Fall with a panel of business managers (a newbie, mid-career, and more seasoned) who will be talking about their experiences, some best practices, etc. I created a [spreadsheet](#) in Dropbox that we can all fill in with discussion topics that we might want to include in the webinar.

Our next business managers will be Thursday, August 10, 2017 from 1:00 p.m. – 2:00 p.m. ET.

Call-in number: 1-866-682-4676

- We will be finalizing webinar date, panelists and discussion topics.

Notes on Crowdfunding

The practice of funding a project or event by raising many small amounts of money from a large number of people, typically via the Internet.

How do you get crowdfunding?

- Pick your project. A crowdfunding campaign needs to be specific, with a clear outcome
- Write your budget and set a realistic funding target. You need to be clear about how much money you need and where it is going to go
- Prepare your pitch or ask
- Start your campaign
- Keep in touch

Outcomes

- Raise money for a project
- Educate public about the project
- Build your contact list

Online Crowdfunding Platforms

- [CauseVox](#)
- [Indiegogo](#)
- [FirstGiving](#)
- [Razoo](#)

Examples of Campaigns

- <https://www.razoo.com/story/Troys-Climb>
- <http://www.aucd-dream.causevox.com/>

Are their crowdfunding guideline's or regulations at your University?

- One university directed their the campaign donations to a specific project, the university did not take a percentage.