

Instructions for the elevator speech:

An elevator speech is a message about what an organization does and why it's important. It is meant to be shared with someone during an elevator ride or other short time together. It can be shared verbally, in social media, on websites, or in print. It can be useful when interviewing and orienting faculty, staff and trainees. An elevator speech can also be helpful in educating policymakers and administrators

UCEDDs are complex and it can be hard to briefly describe them. The UCEDD Resource Center (URC) created two templates to help UCEDDs develop their own elevator speeches. One version is very short, and the other is longer. The longer version helps explain how a project is connected to the UCEDD, and how the UCEDD is connected to its national network.

The templates are guides for you or your team. You can change them to fit your setting and your audience. Consider developing additional talking points for discussion after the elevator speech is delivered. The URC is grateful to the workgroup of UCEDD Directors and communications staff, as well as volunteers from AUCD's Community Education and Dissemination Council who helped develop and test these tools.

Our UCEDD in a Nutshell



_____ is a **bridge** between the university and community.
Our UCEDDs Name



Our job is to meet the needs of people with disabilities through **research, education, and service.**



Some of our work include _____ ,
_____ & _____ .
Highlighted Examples

_____ is one of **67 centers** that form a national network.
Your UCEDDs Name



The network works on almost any topic that **impacts** the lives of people with disabilities.



Our works **supports** families in all our communities, since disability is a natural part of being human.



Our UCEDD in a Nutshell



Through the _____,

Your UCEDD Center Name

my role is to focus on _____ & _____.

Name 1-2 areas of relevance to the audience

The _____ our Center addresses issues

Name of project or area of topic

of importance within the disability community.



Across the network, we **provide expertise** in almost every topic that might impact the lives of people with disabilities such as healthcare, education, disaster preparedness and response, and more.

As disability is a natural part of the human condition at any age, our work **supports** families and neighbors in all our **communities**.



Our work positively **impacts** the lives of people with disabilities on the local, state, and national level through many partnerships.

We communicate our **research** findings of best ways to meet the needs of people with _____ disabilities, **educate** student and professional staff (can include significant, intellectual, etc.)

on those best practices, and **serve** as a resource to policymakers in the state/territory.



For example _____ & _____

Highlight 1-2 example

_____ is part of a national network of

Your UCEDD Center Name

67 university-based centers in all US states and territories.