Accessible Data Presentations

3 STEPS

When you make your data accessible, you make it easy for people to understand! Use this document to make your data presentations more accessible.

1 Use Plain Language and Accessibility Features
   - Plain language uses familiar and concrete words
   - Accessibility features are designed to improve an individual's ability to use your content independently
   - Engage individuals' with disabilities in the development of content

2 Tailor to Your Audience (Who is your audience?)
   - Identify the needs of your audience
   - Consider your audiences' motives
   - Pilot test your messages

3 Know How to Present Data Effectively
   - Incorporate a disability perspective into existing work
   - Determine the appropriate presentation aid to share your data and message (i.e. infographic, bar graph, poster, etc.)

Learn more: https://bit.ly/35zFOhZ

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