

Accessible Data Presentations

3 STEPS

When you make your data accessible, you make it easy for people to understand! Use this document to make your data presentations more accessible.

1 Use Plain Language and Accessibility Features

- Plain language uses familiar and concrete words
- Accessibility features are designed to improve an individuals ability to use your content independently
- Engage individuals' with disabilities in the development of content

2 Tailor to Your Audience (Who is your audience?)

- Identify the needs of your audience
- Consider your audiences' motives
- Pilot test your messages



Healthcare



Policy



Research



Business

3 Know How to Present Data Effectively

- Incorporate a disability perspective into existing work
- Determine the appropriate presentation aid to share your data and message (i.e. infographic, bar graph, poster, etc.)

Learn more: <https://bit.ly/35zFOhZ>

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