

MMI Product Development

Media Communications

Definition: Information that is provided for newspapers, TV, and other media outlets in order to make people more aware about a subject. These include Radio/television interviews, Newspaper interviews, Public service announcements, Editorial articles, and Other (e.g.: Press releases, etc.)

Program Type

UCEDD

LEND

Title:

Authors:

LEND Affiliation: _____

Date of Presentation: ____ / ____
mm yyyy

Type of Communication: _____

If Other, please describe: _____

Target Audience (*select all that apply*): Consumers/Families Professionals Policymakers Students

Website address to view product:

Brief Description:

Alternative Formats (*check all that apply*):

Captioned

Braille

Audio

Electronic

Visual Format/Large Print

Language other than English

Ordering Information:

Name: _____

Department: _____

You may save this form on your computer by giving each record a unique name. This is recommended if this is a submitted or accepted article that will/may later be reported as a published article.

Click the SUBMIT button to send this record directly to Paula Swanson.