



AUCD2020: SOCIAL MEDIA

The AUCD Conference is one of the nation's premiere events to highlight work in the disability field. Spread the word that you'll be there virtually as a presenter, sponsor, or exhibitor! This is a great way to give people a taste of what to expect from your virtual presentation or exhibit booth, and get them excited about connecting with you. We look forward to seeing you virtually at the AUCD Conference - thank you for helping to spread the word!



ACHIEVING EQUITY
 Leading the Way in the Next Decade

#AUCD2020

Download Logo:
<https://bit.ly/2HkyIUJ>

Use #AUCD2020 to share about the Conference!



- Always include #AUCD2020 in all social media about the Conference so your note stays a part of the threaded conversation.
- Include your Center/organization hashtag for additional visibility.
- Don't forget to share screenshots of sessions/plenaries that you are attending and of course selfies are encouraged!

Sample Social Media Messages

- I'm attending #AUCD2020 to share with 1,000+ others how we're all Leading the way in the next decade to Achieve Equity. www.aucd.org/conference
- I'm excited to be presenting at #AUCD2020! Come to the [day/time] session to learn about my work in [____]. www.aucd.org/conference
- At [insert company] we believe that people with disabilities [insert your company's work or values]. That's why we're thrilled to [sponsor/exhibit] at #AUCD2020 where we are all Leading the way in the next decade to Achieve Equity! www.aucd.org/conference

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