



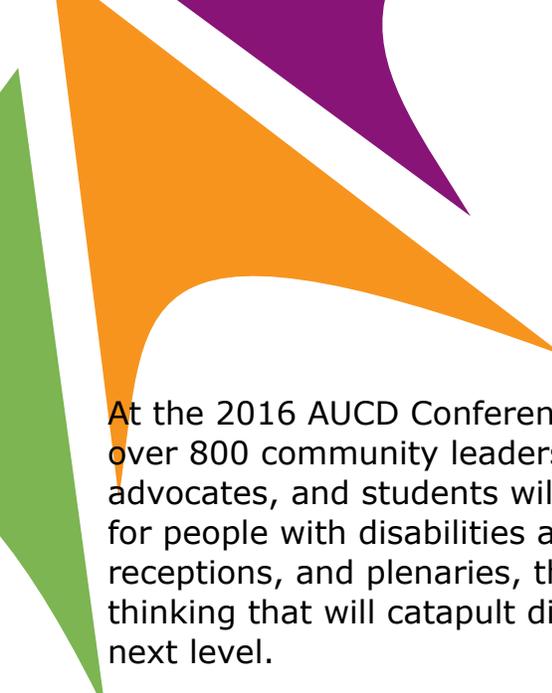
# Association of University Centers on Disabilities

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*2016 Conference  
Navigating  
Change:  
Building our  
Future Together*

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Sponsorship,  
Exhibit & Ad  
Opportunities



You are invited to be a part  
of the 2016 AUCD Conference,  
December 4-7 in Washington, DC

At the 2016 AUCD Conference, “Navigating Change: Building Our Future Together,” over 800 community leaders, researchers, policy makers, practitioners, professionals, advocates, and students will join forces in their commitment to change the world for people with disabilities and their families. Packed with workshops, meetings, receptions, and plenaries, this three-day conference is designed to promote innovative thinking that will catapult disability policy, research, and advocacy initiatives to the next level.

The AUCD Conference is strategically held in Washington, DC, to attract thought leaders from Capitol Hill and the Administration, along with well-known journalists and disability advocates who work at the federal level. Recent AUCD conferences have featured Senator Tom Harkin, PBS Newshour’s Judy Woodruff, high level Obama appointees, and key Hill Staff.

Sponsors of the conference will have direct access to AUCD’s \$660 million national network of directors, researchers, practitioners, and advanced-level Fellows representing university- and hospital-based programs from every state and territory. Best of all, you’ll join an increasingly dynamic conversation focused on the support, inclusion, and well-being of people with disabilities, and demonstrate your organization’s commitment to this population.



*“The important work being done within the AUCD network and its impact on the larger disability movement is palpable and the AUCD Conference is a great place to learn, network, share ideas, and develop critical and innovative partnerships.”*

Merrill Friedman,  
Anthem



ASSOCIATION OF UNIVERSITY CENTERS ON DISABILITIES  
RESEARCH, EDUCATION, SERVICE

## 2016 Sponsorship Opportunities

Your partnership matters. Sponsor support ensures that the AUCD conference continues to deliver cutting-edge content that promotes the health, education, social, and economic welfare of people with disabilities and their families. A portion of every dollar raised will support AUCD's public policy and advocacy initiatives as well as help us provide conference registration and travel grants to enable people with disabilities, their family members, and other emerging leaders to attend the AUCD Conference. All sponsors will be able to:

- Have one-on-one interactions with attendees and AUCD leadership
- Display your message and products prominently to attendees
- Be recognized prominently both before and during the event with event signage, special mentions during major events, and your logo on the conference website and nationally disseminated promotional materials
- Connect with attendees at your leisure via our attendee mailing list

Additional deliverables are dependent upon the levels of sponsorship as described below.

### AUCD's National Partners

JPMORGAN CHASE & CO. [Anthem](#)

AUCD is pleased to recognize its national partners who support a variety of initiatives around health, leadership, and systems change at an annual level of at least \$50,000. These partners have committed resources – from supporting national planning grants to providing network funding for state-level initiatives – that move the needle forward on improving the quality of life for individuals with disabilities and their families.

At the national partner level, sponsors are prominently featured on AUCD's website and social media outlets throughout the year. Additionally, these partners receive exclusive opportunities to engage with AUCD's leadership and network of disability experts. Each partner receives a one-page feature about their support and impact in the AUCD conference program.

If you are interested in becoming an AUCD national partner, please contact us to explore opportunities for collaboration.



AUCD 2016  
Navigating Change:  
Building our Future Together  
Renaissance Washington DC  
Downtown Hotel  
999 9th Street, Washington, DC



## 2016 Sponsorship Levels

<i>Benefits</i>	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Friend \$1,000
<b>Visibility</b>					
Event Branding	Opening plenary	Tuesday Plenary	Awards Celebration	Wifi Supporter	General Support
Promotional Ad in the Conference Program	Inside Front Cover	Inside Back Cover	Full Page	Half Page	Half Page
<b>On-Site Benefits</b>					
Complimentary conference registrations	5	4	3	2	1
Product table or display at the sponsored event	✓	✓	✓		
<b>Communications</b>					
Acknowledgement of sponsorship level on promotional materials, website, app, and program	✓	✓	✓	✓	✓

Participation  
Commitment Deadline:



Program  
Artwork Deadline:



*“Supporting the AUCD Conference gives JPMorgan Chase the opportunity to connect with and convey our message to key stakeholders as well as strengthen partnerships within the disability community. The Conference brings together a wide range of attendees yet promotes an intimate and close-knit atmosphere of learning and sharing, which provides a unique experience for sponsors.”*

Rodney Hood,  
JPMorgan Chase



## 2016 Exhibits & Advertising



### Conference Exhibitor- \$800

Prominently display your materials and products and enjoy valuable

one-on-one time with conference attendees on Monday and Tuesday of the Conference. Located in the Grand Ballroom Foyer occupied by attendees throughout the conference, the exhibitor space allows for maximum exposure and return on your investment. Come share your innovation and promising practices with over 800 disability leaders, practitioners and self-advocates. Spaces are limited so submit your exhibitor application today!

#### Exhibitors receive:

- 6x6 booth
- 2 complimentary exhibitor representatives on-site (who will staff the exhibit only; this is not a conference registration)
- 1 discounted full conference registration (\$250)
- Logo placement in the conference program and on the AUCD conference website
- Access to pre- and post-conference attendee mailing list

#### Program Advertising

- Full page, color  
\$800  
8.5" W x 11" H
- Half Page, color  
\$500  
6.5" W x 3.25" H
- Quarter Page, color  
\$300  
3.5"W x 3.5" H



*"The people we met at AUCD were engaged with the disability rights movement and self-motivated advocates. The connections we made during the AUCD Conference have lasted far beyond the event itself, and we value the networking opportunity."*

Jordan Melograna,  
Rooted in Rights



# AUCD Appreciates the Sponsors & Exhibitors of our 2015 Conference

Leadership Sponsor

**JPMORGAN CHASE & CO.**

Silver Sponsor

**Anthem**

Bronze Sponsors

**CENTENE**  
Corporation

**at&t**

**LifeShare**  
Real Life For Real People

**Walmart**

Friend Sponsors

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NBCUNIVERSAL

**BENDER**  
CONSULTING SERVICES, INC.

**iassidd**

International Association for  
the Scientific Study of Intellectual  
and Developmental Disabilities

**Allsup**  
Life Reclaimed

**SignalVine**

Exhibitors

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American Association  
on Intellectual and  
Developmental Disabilities

**Behavior Imaging**  
Health & Education Assessment Technology

**iab.**  
EDUCATION  
FOUNDATION

NATIONAL CENTER  
FOR PRENATAL  
AND POSTNATAL  
DOWN SYNDROME  
RESOURCES

**LEFLEUR**  
TRANSPORTATION

**NARIC**  
National Rehabilitation Information Center  
888-346-2742  
www.naric.com

**QUANTUM**

**ROOTED  
in RIGHTS**  
Disability Rights are Human Rights

**Therap**

# AUCD 2016 Conference Partnership Application

## Package Desired

- |  |  |   |   |  |
|--|--|---|---|--|
| <input type="checkbox"/> Platinum (\$25,000) | <input type="checkbox"/> Gold (\$10,000)                   | <input type="checkbox"/> Silver (\$5,000)     | <input type="checkbox"/> Bronze (\$2,500)     | <input type="checkbox"/> Friend (\$1,000)        |
| <input type="checkbox"/> Exhibitor (\$800)   | <input type="checkbox"/> Exhibitor addt'l (\$250) attendee | <input type="checkbox"/> Full Page Ad (\$800) | <input type="checkbox"/> Half Page Ad (\$500) | <input type="checkbox"/> Quarter Page Ad (\$300) |

## Contact Information

Organization \_\_\_\_\_

Primary Contact \_\_\_\_\_ Phone \_\_\_\_\_

Street/City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ URL \_\_\_\_\_

## Payment Information

- Visa     AmEx     MC    Card# \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_
- Check Enclosed, payable to "AUCD"
- Invoice me at the contact information above.

Note: Payment must be made within 30 days to ensure participation. Partnerships, exhibit space, or advertisements will not be confirmed until payment is received in full.

Participation  
Deadline:



Program  
Artwork Due:



By making this application, the undersigned acknowledges that the topic, products, or services described must support or be consistent with the mission of AUCD. AUCD reserves the right to determine which materials are appropriate to its audience. The undersigned further agrees to abide by all policies, rules, and regulations of the AUCD Conference. Sponsor is responsible for providing sufficient copies of materials and for making their own shipping arrangements. Applications will be confirmed after receipt.

*Sponsor assumes entire responsibility and liability for losses, damages, and claims arriving out of injury or damage to displays, equipment, and other property brought upon the premises of the Hotel and agrees to indemnify and hold harmless AUCD, its affiliates, their heirs, executors, directors, and assigns, and the Hotel, its agent, servants, and employees, against any and all liability, losses, damages, and claims. Partner's liability shall include all losses, costs, damages or expense arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Partner, its agents, employees, and attendees which arise from or out of the Partner's occupancy and use of the premises, the Hotel, or any part thereof. All rules and regulations are subject to changes under this contract.*

Please complete this form and return it to:

AUCD, Attn: Sponsors  
1100 Wayne Avenue  
Suite 1000  
Silver Spring, MD 20910

Fax: 301-588-2842  
lmartin@aucd.org

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Print Name: \_\_\_\_\_

Questions?  
Contact Laura:  
lmartin@aucd.org  
240-821-9379

