



Association of University Centers on Disabilities

*2016 Conference
Navigating
Change:
Building our
Future Together*

Sponsorship,
Exhibit & Ad
Opportunities



You are invited to be a part
of the 2016 AUCD Conference,
December 4-7 in Washington, DC

At the 2016 AUCD Conference, “Navigating Change: Building Our Future Together,” over 800 community leaders, researchers, policy makers, practitioners, professionals, advocates, and students will join forces in their commitment to change the world for people with disabilities and their families. Packed with workshops, meetings, receptions, and plenaries, this three-day conference is designed to promote innovative thinking that will catapult disability policy, research, and advocacy initiatives to the next level.

The AUCD Conference is strategically held in Washington, DC, to attract thought leaders from Capitol Hill and the Administration, along with well-known journalists and disability advocates who work at the federal level. Recent AUCD conferences have featured Senator Tom Harkin, PBS Newshour’s Judy Woodruff, high level Obama appointees, and key Hill Staff.

Sponsors of the conference will have direct access to AUCD’s \$660 million national network of directors, researchers, practitioners, and advanced-level Fellows representing university- and hospital-based programs from every state and territory. Best of all, you’ll join an increasingly dynamic conversation focused on the support, inclusion, and well-being of people with disabilities, and demonstrate your organization’s commitment to this population.



“The important work being done within the AUCD network and its impact on the larger disability movement is palpable and the AUCD Conference is a great place to learn, network, share ideas, and develop critical and innovative partnerships.”

Merrill Friedman,
Anthem



ASSOCIATION OF UNIVERSITY CENTERS ON DISABILITIES
RESEARCH, EDUCATION, SERVICE

2016 Sponsorship Opportunities

Your partnership matters. Sponsor support ensures that the AUCD conference continues to deliver cutting-edge content that promotes the health, education, social, and economic welfare of people with disabilities and their families. A portion of every dollar raised will support AUCD's public policy and advocacy initiatives as well as help us provide conference registration and travel grants to enable people with disabilities, their family members, and other emerging leaders to attend the AUCD Conference. All sponsors will be able to:

- Have one-on-one interactions with attendees and AUCD leadership
- Display your message and products prominently to attendees
- Be recognized prominently both before and during the event with event signage, special mentions during major events, and your logo on the conference website and nationally disseminated promotional materials
- Connect with attendees at your leisure via our attendee mailing list

Additional deliverables are dependent upon the levels of sponsorship as described below.

AUCD's National Partners

JPMORGAN CHASE & CO. [Anthem](#)

AUCD is pleased to recognize its national partners who support a variety of initiatives around health, leadership, and systems change at an annual level of at least \$50,000. These partners have committed resources – from supporting national planning grants to providing network funding for state-level initiatives – that move the needle forward on improving the quality of life for individuals with disabilities and their families.

At the national partner level, sponsors are prominently featured on AUCD's website and social media outlets throughout the year. Additionally, these partners receive exclusive opportunities to engage with AUCD's leadership and network of disability experts. Each partner receives a one-page feature about their support and impact in the AUCD conference program.

If you are interested in becoming an AUCD national partner, please contact us to explore opportunities for collaboration.



AUCD 2016
Navigating Change:
Building our Future Together
Renaissance Washington DC
Downtown Hotel
999 9th Street, Washington, DC



2016 Sponsorship Levels

<i>Benefits</i>	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Friend \$1,000
Visibility					
Event Branding	Opening plenary	Tuesday Plenary	Awards Celebration	Wifi Supporter	General Support
Promotional Ad in the Conference Program	Inside Front Cover	Inside Back Cover	Full Page	Half Page	Half Page
On-Site Benefits					
Complimentary conference registrations	5	4	3	2	1
Product table or display at the sponsored event	✓	✓	✓		
Communications					
Acknowledgement of sponsorship level on promotional materials, website, app, and program	✓	✓	✓	✓	✓

Participation
Commitment Deadline:



Program
Artwork Deadline:



“Supporting the AUCD Conference gives JPMorgan Chase the opportunity to connect with and convey our message to key stakeholders as well as strengthen partnerships within the disability community. The Conference brings together a wide range of attendees yet promotes an intimate and close-knit atmosphere of learning and sharing, which provides a unique experience for sponsors.”

Rodney Hood,
JPMorgan Chase

2016 Exhibits & Advertising



Conference Exhibitor- \$800

Prominently display your materials and products and enjoy valuable

one-on-one time with conference attendees on Monday and Tuesday of the Conference. Located in the Grand Ballroom Foyer occupied by attendees throughout the conference, the exhibitor space allows for maximum exposure and return on your investment. Come share your innovation and promising practices with over 800 disability leaders, practitioners and self-advocates. Spaces are limited so submit your exhibitor application today!

Exhibitors receive:

- 6x6 booth
- 2 complimentary exhibitor representatives on-site (who will staff the exhibit only; this is not a conference registration)
- 1 discounted full conference registration (\$250)
- Logo placement in the conference program and on the AUCD conference website
- Access to pre- and post-conference attendee mailing list

Program Advertising

- Full page, color
\$800
8.5" W x 11" H
- Half Page, color
\$500
6.5" W x 3.25" H
- Quarter Page, color
\$300
3.5"W x 3.5" H

"The people we met at AUCD were engaged with the disability rights movement and self-motivated advocates. The connections we made during the AUCD Conference have lasted far beyond the event itself, and we value the networking opportunity."

Jordan Melograna,
Rooted in Rights



AUCD Appreciates the Sponsors & Exhibitors of our 2015 Conference

Leadership Sponsor

JPMORGAN CHASE & CO.

Silver Sponsor

Anthem

Bronze Sponsors

CENTENE
Corporation

 **at&t**

 **LifeShare**
Real Life For Real People

Walmart 

Friend Sponsors


COMCAST
NBCUNIVERSAL


BENDER
CONSULTING SERVICES, INC.


iassidd
International Association for
the Scientific Study of Intellectual
and Developmental Disabilities

 **Allsup**
Life Reclaimed

 **SignalVine**

Exhibitors


aaidd
American Association
on Intellectual and
Developmental Disabilities


Behavior Imaging
Health & Education Assessment Technology


iab.
EDUCATION
FOUNDATION

**NATIONAL CENTER
FOR PRENATAL
AND POSTNATAL
DOWN SYNDROME
RESOURCES**


LEFLEUR
TRANSPORTATION


NARIC
National Rehabilitation Information Center
888-346-2742
www.naric.com


QUANTUM


**ROOTED
in RIGHTS**
Disability Rights are Human Rights


Therap

AUCD 2016 Conference Partnership Application

Package Desired

- | | | | | |
|---|--|--|--|---|
| <input type="checkbox"/> Platinum
(\$25,000) | <input type="checkbox"/> Gold
(\$10,000) | <input type="checkbox"/> Silver
(\$5,000) | <input type="checkbox"/> Bronze
(\$2,500) | <input type="checkbox"/> Friend
(\$1,000) |
| <input type="checkbox"/> Exhibitor
(\$800) | <input type="checkbox"/> Exhibitor
addtl (\$250)
attende | <input type="checkbox"/> Full Page Ad
(\$800) | <input type="checkbox"/> Half Page Ad
(\$500) | <input type="checkbox"/> Quarter Page
Ad (\$300) |

Contact Information

Organization _____

Primary Contact _____ Phone _____

Street/City/State/Zip _____

Email _____ URL _____

Payment Information

Visa AmEx MC Card# _____ Exp ____/____

Check Enclosed, payable to "AUCD"

Invoice me at the contact information above.

Note: Payment must be made within 30 days to ensure participation. Partnerships, exhibit space, or advertisements will not be confirmed until payment is received in full.

Participation
Deadline:



Program
Artwork Due:



By making this application, the undersigned acknowledges that the topic, products, or services described must support or be consistent with the mission of AUCD. AUCD reserves the right to determine which materials are appropriate to its audience. The undersigned further agrees to abide by all policies, rules, and regulations of the AUCD Conference. Sponsor is responsible for providing sufficient copies of materials and for making their own shipping arrangements. Applications will be confirmed after receipt.

Sponsor assumes entire responsibility and liability for losses, damages, and claims arriving out of injury or damage to displays, equipment, and other property brought upon the premises of the Hotel and agrees to indemnify and hold harmless AUCD, its affiliates, their heirs, executors, directors, and assigns, and the Hotel, its agent, servants, and employees, against any and all liability, losses, damages, and claims. Partner's liability shall include all losses, costs, damages or expense arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Partner, its agents, employees, and attendees which arise from or out of the Partner's occupancy and use of the premises, the Hotel, or any part thereof. All rules and regulations are subject to changes under this contract.

Signature: _____

Date: _____ Print Name: _____

Please complete this form
and return it to:

AUCD, Attn: Sponsors
1100 Wayne Avenue
Suite 1000
Silver Spring, MD 20910

Fax: 301-588-2842
lmartin@aucd.org

Questions?
Contact Laura:
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240-821-9379