

# Association of University Centers on Disabilities

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*2015  
Growing Leaders,  
Driving Change*

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Sponsorship  
Opportunities

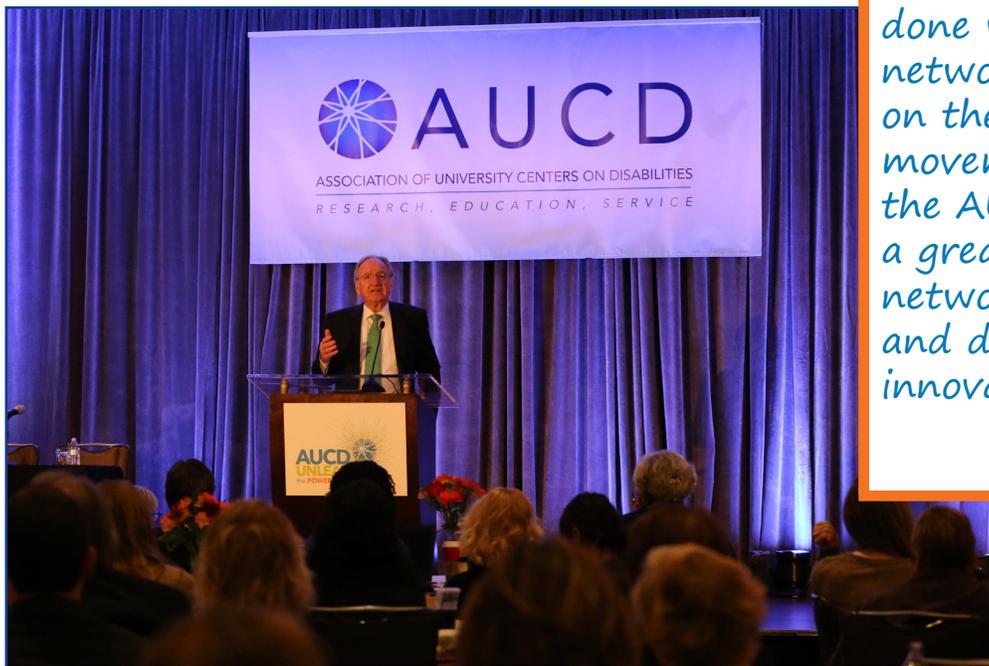
AUCD invites you to be a part of the 2015 AUCD Conference, November 16-18 in Washington, DC

## About the AUCD Annual Conference

At the 2015 AUCD Conference, "Growing Leaders, Driving Change," over 700 community leaders, researchers, policy makers, practitioners, professionals, advocates, and students will join forces in their commitment to change the world for people with disabilities and their families. Packed with workshops, meetings, receptions, and plenaries, the three-day conference is designed to promote innovative thinking that will catapult disability policy, research, and advocacy initiatives to the next level.

The conference is strategically held in Washington, DC to attract thought leaders from Capitol Hill and the Administration, along with well-known journalists and disability advocates who work at the federal level. Recent AUCD conferences have featured Senator Tom Harkin, PBS Newshour's Judy Woodruff, high level Obama appointees, and key Hill Staff.

Sponsors of the conference will have direct access to AUCD's \$660 million national network of directors, researchers, practitioners, and advanced-level Fellows representing university based programs from every state and territory. Best of all, you'll join an increasingly dynamic conversation focused on the support, inclusion, and well-being of people with disabilities, and demonstrate your organization's commitment to this population.



*"The important work being done within the AUCD network and its impact on the larger disability movement is palpable and the AUCD Conference is a great place to learn, network, share ideas and develop critical and innovative partnerships."*

Merrill Friedman, Anthem  
First time Sponsor, 2013

## 2015 Sponsorship Opportunities

Your partnership matters. Sponsor support ensures that the AUCD conference continues to deliver cutting-edge content that promotes the health, education and social and economic welfare of people with disabilities and their families. A portion of the dollars raised will support AUCD's public policy and advocacy initiatives and gifts over \$15,000 will help us provide conference registration and travel grants to enable people with disabilities, their family members, and other emerging leaders to attend the AUCD Conference. All sponsors will be able to:

- Have one-on-one interactions with attendees and AUCD leadership
- Display your message and products prominently to attendees
- Be recognized prominently both before and during the event with event signage, special mentions during major events, and your logo on the conference website and nationally disseminated promotional materials
- Connect with attendees at your leisure via our attendee mailing list

Additional deliverables are dependent upon levels of sponsorship as described below

### **AUCD Platinum Sponsor - \$20,000**

At this level, you'll be recognized as a top conference benefactor and prominently featured on AUCD's website and social media outlets throughout the year. Additionally, you'll be offered an exclusive opportunity to engage with AUCD's leadership and network of disability experts.

Other deliverables as follows:

- Be acknowledged as a top sponsor and lead supporter of the AUCD conference on promotional materials including our conference website, app, and printed program
- Have the opportunity to present a brief video at the widely attended Tuesday morning plenary
- Introduce AUCD's Emerging Leader Scholarship recipients at the Leadership Reception
- Receive five complimentary conference registrations
- Promote your organization with a full page color ad on the front inside cover of the conference program



**AUCD 2015: Growing Leaders, Driving Change**  
Renaissance Washington DC Downtown Hotel  
999 9th Street, Washington, DC

# 2015 Sponsorship Levels

<i>Benefits</i>	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Friend \$2,500
<b>Visibility</b>					
Presentation of a corporate video at your co-branded conference event	✓				
Public introduction of Emerging Leader Scholarship recipients	✓	✓			
Elite event branding	Tuesday plenary	Welcome reception & poster session	AUCD Networking Reception and Honors Celebration	Wednesday plenary	
Promotional ad in the conference program	Front inside cover	Back inside cover	Full page	Half page	Half page
<b>On-Site Benefits</b>					
Complimentary conference registrations	5	4	3	2	1
<b>Communications</b>					
Acknowledgement of sponsorship level on promotional materials, website, app, and program	✓	✓	✓	✓	✓

Member Discounted  
Ad/Exhibit Deadline:



Participation  
Commitment Deadline:



Program  
Artwork Deadline:



## 2015 Exhibits & Advertising

### Conference Exhibitor- \$1,000

Prominently display your materials and products and enjoy valuable one-on-one time with conference attendees on Monday and Tuesday of the Conference. Located in the Grand Ballroom Foyer occupied by attendees throughout the conference, the exhibitor space allows for maximum exposure and return on your investment. Come share your innovation and promising practices with over 700 disability leaders, practitioners and self-advocates. Spaces are limited so submit your exhibitor application today!

Exhibitors receive:

- 6x6 booth
- 2 complimentary exhibitor representatives on-site (who will tend the exhibit only; this is not a conference registration)
- 1 discounted full conference registration (\$250)
- Logo placement in the conference program and on the AUCD conference website
- Access to pre- and post-conference attendee mailing list

### Program Advertising

- Full page, color- \$1,000 8.5" W x 11" H
- Half Page, color- \$500 6.5" W x 3.25" H
- Quarter Page, color- \$300 3.5"W x 3.5" H

AUCD  
Members:  
Receive  
20% off your  
Exhibit or Ad  
if reserved by  
Aug. 1, 2015



*My time at the AUCD conference this year was invaluable. The knowledge I gained, networking opportunities I made, and the opportunity to gain skills in my field will all help guide me in the social work profession... AUCD was a phenomenal experience that I will remember and use throughout my career.*

Creystal Castell,  
Center for Leadership in Disability

# AUCD Conference Partnership Application

## Package Desired

- |  |  |   |   |  |
|--|--|---|---|--|
| <input type="checkbox"/> Platinum (\$20,000) | <input type="checkbox"/> Gold (\$15,000)                   | <input type="checkbox"/> Silver (\$10,000)      | <input type="checkbox"/> Bronze (\$5,000)     | <input type="checkbox"/> Friend (\$2,500)        |
| <input type="checkbox"/> Exhibitor (\$1,000) | <input type="checkbox"/> Exhibitor addt'l (\$250) attendee | <input type="checkbox"/> Full Page Ad (\$1,000) | <input type="checkbox"/> Half Page Ad (\$500) | <input type="checkbox"/> Quarter Page Ad (\$300) |

## Contact Information

Organization \_\_\_\_\_

Primary Contact \_\_\_\_\_ Phone \_\_\_\_\_

Street/City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ URL \_\_\_\_\_

## Payment Information

Visa     AmEx     MC    Card# \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_

Check Enclosed, payable to "AUCD"

Invoice me at the contact information above. Note: Payment must be made within 30 days to ensure participation. Partnerships, exhibit space, or advertisements will not be confirmed until payment is received in full.

By making this application, the undersigned acknowledges that the topic, products, or services described must support or be consistent with the mission of AUCD. AUCD reserves the right to determine which materials are appropriate to its audience. The undersigned further agrees to abide by all policies, rules, and regulations of the AUCD Conference. Sponsor is responsible for providing sufficient copies of materials and for making their own shipping arrangements. Applications will be confirmed after receipt.

*Sponsor assumes entire responsibility and liability for losses, damages, and claims arriving out of injury or damage to displays, equipment, and other property brought upon the premises of the Hotel and agrees to indemnify and hold harmless AUCD, its affiliates, their heirs, executors, directors, and assigns, and the Hotel, its agent, servants, and employees, against any and all liability, losses, damages, and claims. Partner's liability shall include all losses, costs, damages or expense arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Partner, its agents, employees, and attendees which arise from or out of the Partner's occupancy and use of the premises, the Hotel, or any part thereof. All rules and regulations are subject to changes under this contract.*

Please complete this form and return it to:  
  
AUCD, Attn: Sponsors  
1100 Wayne Avenue  
Suite 1000  
Silver Spring, MD 20910  
  
Fax: 301-588-2842  
Phone: 240-821-9385  
lfalcon@aucd.org  
www.aucd.org

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Print Name: \_\_\_\_\_

Questions? Contact  
Lane: lfalcon@aucd.org  
or 240-821-9385

Member Discounted Ad/Exhibit Deadline:



Participation Deadline:



Program Artwork Deadline:

