

Going to Scale

Making What Works Accessible to All

2010 Sponsorship Prospectus



AUCD

ASSOCIATION OF UNIVERSITY CENTERS ON DISABILITIES

RESEARCH, EDUCATION, SERVICE

AUCD Conference • Oct 31-Nov 3, 2010
Hyatt Regency Crystal City, VA

www.aucd.org/conference

The Association of University Centers on Disabilities (AUCD) invites you to be a part of the 2010 AUCD Annual Conference, November 1st & 2nd at the Hyatt Regency Hotel in Crystal City, VA.

Who is AUCD?

AUCD is a nonprofit organization that promotes and supports three national networks of university-based interdisciplinary centers advancing policy and practice through research, education, leadership, and service for and with individuals with developmental and other disabilities, their families, and communities.

AUCD envisions a future in which everyone, including persons living with developmental and other disabilities, is a fully integrated and participating member of their community. It is our mission to advance policy and practice for and with people with disabilities, their families, and their communities by supporting our members in research, education, and service activities that achieve this vision.



AUCD Conference presenters share a laugh with the audience

Going to Scale

The 2010 conference is centered around network members and the disability community gathering together and “Going to Scale” to make what works accessible to all.

Conference sessions, workshops, and plenary sessions will cover a range of topics that

- capitalize on new technologies and trends;
- develop collaborations across networks, countries, and cultures; and
- demonstrate best practices in services and supports.



Why Participate?

Access to Leaders at Universities and in Healthcare

- More than 500 leaders in the disability community and the federal government
- Directors of university training and research programs from the US and the world
- Faculty and students from over 100 major universities and hospitals
- Doctors, psychologists, nurses, and other allied health service providers
- Family members and consumers in the disability community

AUCD gave our company the ability to expose our product, the UbiDuo, to University thought leaders from around the country. It also allowed us to see the impact that specific projects had in each part of the country and how the UbiDuo may play a role in improving communication for people who are deaf, hard of hearing or non-verbal.

*~ sComm,
2009 AUCD Sponsor*

Direct Contact with Attendees

- AUCD 2010 has a limited number of sponsorships, allowing you more direct contact with attendees
- Inform professionals and practitioners within the disability, health, and education field about your organization, product, or upcoming event
- Network with faculty members, policy makers, researchers, and family health professionals from around the world
- Show your commitment to improving the lives of people with disabilities and their families

There are few greater efficiencies in our field than building on the ideas of others, learning what to do and what not to do in developing programs, and gaining invaluable insights into what works and why. Become a sponsor of the AUCD Annual Meeting and Conference today, and share in making what works accessible to all!



Conference attendees shop at a sponsor's exhibit

Sponsor Levels

<i>Benefits</i>	Gala Sponsor \$3,500	Conference Exhibitor \$2,500	Event Supporter \$750
Elite sponsorship of the AUCD Awards Gala	✓		
Prominent signage during entire meeting and exclusive signage during the Awards Gala	✓		
Prominent exhibit space in a high-traffic area throughout the conference (Monday 12pm-9pm, Tuesday, 8am-5pm), including the popular Monday evening poster reception	✓	✓	
Access to the attendee registration mailing list once before and once after the conference	✓	✓	
Sponsor listing in conference program	✓	✓	✓
Sponsor ribbon on name badges	✓	✓	✓
Logo & link on AUCD conference website	✓	✓	✓
Display materials at AUCD's take-one table in the main foyer	✓	✓	✓
Complimentary staff registration	2	2	1
Complimentary ad in the conference program (see ad details)	Full Page	Half Page	Logo only
Sponsor signage in foyer areas during conference	✓	✓	✓
Prominent verbal announcement	Gala & Opening Session	Opening Session	Opening Session

Event Supporter

AUCD is able to offer unique opportunities individually tailored to your company or organization's needs. The AUCD conference includes many meetings and events focused on specific disciplines or groups. If you are particularly interested in reaching a subset of the AUCD membership, we can work with you to find an event or meeting that focuses on a particular group. For example, if you are particularly interested in reaching the student and early career professional audience, we have several events that are aimed particularly at this cohort. Perhaps you are interested in supporting a specific discipline or council. We can work with you to find an opportunity to reach that group. A number of groups meeting at AUCD are listed below. To explore an opportunity that best fits you, contact Laura Martin at 301-588-8252 or lmartin@aucd.org.

AUCD Group Meetings

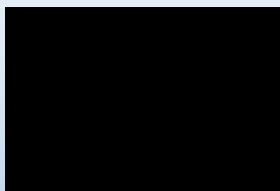
- Training Directors
- Cultural Diversity Coordinators
- Early Childhood Providers
- Research Directors
- Consumer and Family Advocates
- Legislative Directors
- International Affiliates
- Communications Directors
- Aging & Disability
- Audiology
- Autism
- Health Administration
- Public Health
- Postsecondary Education
- Health, Exercise & Fitness
- Emergency Preparedness
- Students & Early Career Professionals
- ... and numerous others working in the field of developmental disabilities!

Advertise in the Program

As an advertiser, you will have your organization's name and information in the AUCD conference program. Advertising is included with your benefits as a Gala Sponsor and Conference Exhibitor.

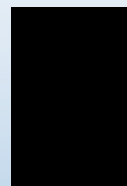
Half Page \$500

6.5" wide
3" high



Quarter Page \$300

3.25" wide
3" high



- Ads can be submitted in EPS, INDD, and PDF formats.
- All files must be at least 300dpi.
- Any fonts used in the ads must be either converted to outlines or embedded in the file.
- Ads are accepted in black and white or full color.

Ad artwork due
September 13,
2010

Sponsor Application

Organization Name _____

Name of Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ E-mail _____ Website _____

We wish to participate as a(n):

Gala Sponsor (\$3,500)

Conference Exhibitor (\$2,500)

Event Supporter (\$750)

Advertiser: Half Page (\$500)

Advertiser: Quarter Page (\$300)

Payment

Credit Card: Visa Mastercard American Express

Card Number: _____, Exp: ____/____

Card Holder (print): _____

Card Holder (sign): _____

Check Enclosed, made payable to "AUCD"

A check for \$_____ is enclosed.

Invoice

Please send an invoice to the contact person above. Note: Payment must be made within 30 days of invoice to ensure participation. Space assignment will not be made until payment is received in full.

By making this application, the undersigned acknowledges that the topic, products, or services described must support or be consistent with the mission of AUCD. AUCD reserves the right to determine which materials are appropriate to its audience. The undersigned further agrees to abide by all policies, rules, and regulations of the AUCD Conference.

The Sponsor assumes the entire responsibility and liability for losses, damages, and claims arriving out of injury or damage to Sponsor's displays, equipment, and other property brought upon the premises of the Hotel and agrees to indemnify and hold harmless AUCD, its affiliates, their heirs, executors, directors, and assigns, and the Hotel, its agent, servants, and employees, against any and all liability, losses, damages, and claims. Sponsor's liability shall include all losses, costs, damages or expense arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor, its agents, employees, and business invitees which arise from or out of the Sponsor's occupancy and use of the premises, the Hotel, or any part thereof. All rules and regulations are subject to changes under this contract.

Authorized Signature: _____

Date: _____ Print Name: _____

Submit this form to:

AUCD, Attn: Conference Sponsors

1010 Wayne Avenue • Suite 920 • Silver Spring, MD • 20910

Fax: 301-588-2842 • Phone: 301-588-8252 • aucdinfo@aucd.org • www.aucd.org

Sponsor is responsible for providing sufficient copies of materials and for making their own shipping arrangements. Applications will be confirmed after receipt.

