



PROMISE TA Center Newsletter April 2015
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Happy Thursday PROMISE Teams,

Recruitment and retention of participants is a priority during this phase of the PROMISE model demonstration projects. Learning from the experiences of other types of large scale research efforts from different fields and disciplines can sometimes generate ideas that can be helpful in those efforts. This edition of the PROMISE TA Center newsletter focuses on recruitment of participants for projects in the prevention, health care, and education fields. While the approaches presented in these resources are not templates, they may contain some ideas that can be adapted for your projects.

Recruiting and Retaining Young Participants: Strategies from Five Years of Field Research

This article discusses the challenges inherent in conducting field research with young participants. Based on a series of three studies with children ranging in age from 7-17 as examples, this article contains descriptions of participant recruitment approaches and challenges.

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Strategies for Recruiting and Retaining Participants in Prevention Programs

Recruiting and retaining youth and families in prevention programs can sometimes be difficult. Some of these obstacles and strategies have greater relevance for audiences from particular cultural backgrounds, social classes, or geographic locations, but the majority of them are appropriate across populations and communities.

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Participants Recruitment for Research

Participant recruitment is a major challenge in many research studies involving human subjects. Despite the widely acknowledged fact that recruitment is a challenge, details about recruitment efforts and outcomes are rarely published, resulting in limited knowledge about why recruitment rates vary between studies and what the most successful approaches are for recruiting study participants.

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Points to Consider about Recruitment and Retention while Preparing a Clinical Research Study

The following “points to consider” are meant to serve as a resource as investigators plan a clinical research study and an NIMH grant application. These “points” outline common issues that can impact clinical recruitment and retention, and where applicable, strategies and suggested to address these issues.

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