Introduction of the National MCH Workforce Development Center

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Mission

• Advance workforce development for State and Territory Title V program leaders and partners
• Build capacity in four key topic areas around health reform implementation
  - Access to Care
  - Quality Improvement
  - Systems Integration
  - Change Management
• Prepare future workforce with skills and knowledge to succeed in transformed public health system
Funding

• Cooperative agreement through HRSA’s Maternal and Child Health Bureau
• Established one consolidated national MCH Workforce Development Center
• Annual award of $1.84 million for each of three years through August 2016
## Conceptual Framework

<table>
<thead>
<tr>
<th>Implementation Stages</th>
<th>Learning Approach</th>
<th>Core areas</th>
<th>Training Plan</th>
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<tbody>
<tr>
<td>Explore</td>
<td>Assess, Plan, Study Systems</td>
<td>ACA, access to care systems integration population health management quality improvement</td>
<td>Universal Training on ACA, Implementation, Integration</td>
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<tr>
<td>Install</td>
<td>Identify and Build Implementation Teams</td>
<td></td>
<td>Targeted Team Learning: QI, Systems, Access, Pop Health Mgmt</td>
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<tr>
<td>Implement (Initial - Full)</td>
<td>Build Capacity</td>
<td></td>
<td>Intensive TA/Coaching tailored by state</td>
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<td>Monitor and Evaluate Actions</td>
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**National MCH Workforce Development Center**
Organization

Department of Maternal and Child Health at the UNC Gillings School of Global Public Health at Chapel Hill

National Advisory Committee on MCH Workforce Development
Partners

• Association of Maternal and Child Health Programs
• The Catalyst Center
• University of Illinois at Chicago
• Center for Public Health Quality
• University of Kentucky at Lexington
• Howard University
• National Academy for State Health Policy
• National Implementation Research Network
• Departments of Health Policy and Management, Public Health Leadership and NCIPH at the UNC SPH
Key Features

• Ongoing assessment, monitoring, and forecasting of Title V program readiness for health reform implementation
• Training and technical assistance using collaborative learning technology for online communities of practice
• Intensive consultation and training in collaboration with states and territories
# Levels of Training

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<tr>
<th>Universal</th>
<th>Targeted</th>
<th>Intensive</th>
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<tr>
<td>Self-Directed (Knowledge)</td>
<td>Research to Practice (Knowledge &amp; Application)</td>
<td>Team-Based (Assessment &amp; Application)</td>
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<tr>
<td>Target: Title V Program &amp; Pipeline Adult Learners developing Knowledge &amp; Awareness</td>
<td>Target: Title V Program &amp; Pipeline Adult Learners developing Implementation Competencies (PHM, SI, QI, Access)</td>
<td>Target: Title V Program &amp; Policy Thought-Leaders actively engaged in Implementation</td>
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**Translating Knowledge to Practice for Integrative Implementation of ACA & Health Systems Reform**

**MCH Leadership Development**
Transformation Station

Access Transformation Station through AMCHP website

Transformation Station provides:

– Online training modules
– Distance-based learning
– Webinars
– Policy updates
– Toolkits
– Discussion forums
– Communities of Practice
Pipeline Program

- Will enhance training and networking opportunities for graduate and undergraduate students in MCH Leadership Training Programs
- Existing and new training materials and curricula will be shared with
  - Current MCH trainees
  - MCH training program alumni
  - MCH academe
  - Title V professionals
Station Platform

- Dedicated Pipeline features on Transformation Station for MCH graduate and undergraduate trainees including:
  - MCHB-sponsored early career professional development and networking activities
  - Practica and Title V internship opportunities
  - Web 2.0 activities for increased engagement with peers, potential employers, and Title V staff
  - Online course offerings
Course Bundle

• Designed to increase MCH knowledge and skills in the context of health reform
• Distance-based delivery
• Course bundle to include:
  ▪ Ensuring Access to Care for MCH Populations
  ▪ Quality Improvement in Public Health and Healthcare
  ▪ Systems Integration in a Public Health Context
  ▪ Change Management/Leadership & Collective Action
Paired Practica Program

• Partnering with UIC SPH MCH Training and Howard University Pipeline programs to support summer paired practica teams

• Student teams will work in Title V agencies

• Five teams comprised of:
  - an MCH Howard undergrad Pipeline student
  - an MCH SPH graduate student trainee

• Additional practica ‘matching’ opportunities through Transformation Station
Environmental Scan

- Identify existing resources within MCH training programs related to four core areas:
  - webinars
  - curriculum and course materials
  - other materials and resources (fact sheets, white papers, etc.)
  - expertise and willingness to provide technical assistance

- Conduct with support from MCH PH graduate students at UNC, in coordination with MCH Navigator and MCH Training Programs
Accomplishments to Date

• Conducted Needs Assessment
• Created Paired Practica Project
• Established Transformation Station
• Convened National Advisory Committee on MCH Workforce Development
• MCH Workforce Development Center Launch
• Nine state proposals received for first Cohort
• Planning for first Intensive Training in June underway
Impact

Individual Development

Team Development

Organizational/Systems Change

Improved partnerships, policy, programs

Improved Title V workforce capacity to implement health reform
Discussion

How can the Center....

1. Engage with Training Programs to ensure two-way communication regarding TA to Title V Programs?

2. Help connect Training Programs to Title V to build or enhance academic-practice partnerships around health reform?

3. Work with Training Programs to fully engage trainees in Center Pipeline activities?
How to contact the Center?

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