

Learning Module: Communicating the Value of Developmental Screening

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The Association of Maternal & Child Health Programs (AMCHP) has released a new learning module focused on communicating the value of developmental screening. [This easy-to-use learning module](#) incorporates evidence-based practices with perspectives from physicians, parents, and the director of a Title V program for children and youth with special health care needs (CYSHCN).



Following the American Academy of Pediatrics (AAP) landmark recommendation for developmental surveillance and screening in 2006, the need for detecting developmental disorders early on in a child's life has been a key focus of state and territory performance measures within Title V Block Grants. AMCHP's State Public Health Autism Resource Center (SPHARC), with input from AMCHP's Emerging Issues Committee, created this tool to be used by state public health leaders and others who work with young children.

The purpose of this module is to build capacity of Title V leaders and other health professionals to articulate the value of developmental screening with various stakeholders and to identify and explain the role of Title V programs in building and improving developmental screening systems. This tool may also be used as a refresher for staff directly working with families, health care providers or other key stakeholders.

Learning objectives of the module are as follows:

- Identify the purpose of developmental screening
- Understand the impact screening has on families and children
- Recognize the roadblocks and challenges of the screening process
- Understand the role of Title V in developmental screening and communicate its value
- Identify additional resources to assist in communicating value

Download the module [here](#). For more information about SPHARC, visit <http://www.amchp.org/programsandtopics/CYSHCN/projects/spharc/>

Sample newsletter and website text:

The Association of Maternal & Child Health Programs just released a new [learning module](#) for Title V leaders and other health professionals to communicate the value of developmental screening and to explain the role of Title V programs in building and improving developmental screening systems. This tool may also be used as a refresher for staff directly working with families, health care providers, or other key stakeholders.

Sample Tweets:

You know that developmental screening is vital, but do you know how to articulate its value? New module from AMCHP: <http://bit.ly/2tgAz3A>.



If you need a refresher on how to articulate the value of developmental screening, AMCHP's module has you covered: <http://bit.ly/2tgAz3A>.

Identify. Understand. Recognize. Communicate. AMCHP's new module is a refresher on developmental screening & Title V. <http://bit.ly/2tgAz3A>

Sample Facebook post:

Anyone serving young children will want to see [tag @AMCHP]'s new learning module "Communicating the Value of Developmental Screening." It builds on current needs for the early detection of developmental screening by incorporating evidence-based practices with family and professional perspectives. <http://bit.ly/2tgAz3A>