COVID-19 VACCINE COMMUNICATION STUDY

WHAT IS THE STUDY ABOUT?
The Association of University Centers on Disabilities (AUCD) is doing a study to test COVID-19 vaccine ads to make sure they can be understood by everyone.

- This study is an online survey that tracks your eyes when you are looking at an ad.
- This study will be done on a computer or laptop that has a camera.

ABOUT THE SURVEY:
- You will look at 3 ads and answer questions about them.
- You will use a computer or a laptop with a camera.
- The survey will take about 15 minutes to complete.
- You will get a thank you gift after you are done with the survey.

YOU CAN PARTICIPATE IF YOU ARE:
- Between 18 and 24 years old.
- A person with an intellectual disability.

TO LEARN MORE, EMAIL ASHLEY:
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