

# COVID-19 VACCINE COMMUNICATION STUDY

## WHAT IS THE STUDY ABOUT?

The Association of University Centers on Disabilities (AUCD) is doing a study to test COVID-19 vaccine ads to make sure they can be understood by everyone.

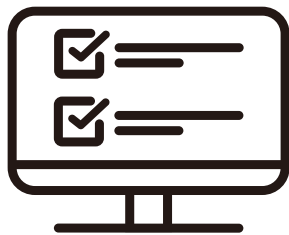
- This study is an online survey that tracks your eyes when you are looking at an ad.
- This study will be done on a computer or laptop that has a camera.

## ABOUT THE SURVEY:

- You will look at 3 ads and answer questions about them.
- You will use a computer or a laptop with a camera.
- The survey will take about 15 minutes to complete.
- You will get a thank you gift after you are done with the survey.

## YOU CAN PARTICIPATE IF YOU ARE:

- Between 18 and 24 years old.
- A person with an intellectual disability.



TO LEARN MORE, EMAIL ASHLEY:

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