



LIFT YOUR VOICE!

NOVEMBER 5-8 | WASHINGTON, DC

AUCD 2017



Community Education and Dissemination Council 2017 Annual Meeting Washington, D.C. Sunday, November 5 12:00 pm – 3:00 pm

Welcome and Introductions

Introduction of newly elected Chairperson Meagan Orsag, Vice-Chairperson Susanna Miller-Raines, and Secretary Natalie Adler

Introductions of CEDC Members and their favorite dissemination tools (see below for list)

Approve 2016 CEDC Annual Meeting Minutes

Review of Council Membership Roster

Updated roster will be sent electronically to listerv

AUCD Board Report Review

- Strategic Map Update
- Council Reviews (how can we help?)
- International Fellows
- One-one-one check-in calls w/UCEDD and LEND directors
- Annual Conference Changes
- Increased sponsorships and funding

Council Activity

- Webinars (future focus: accessibility, diversity)
- Partnerships Communications SIG and other AUCD councils (especially better collaborations with self-advocates and trainees)
- Driving Change Session
- Training Symposium Update

Business

Old Business

- Collaboration w/Training Director's Council

New Business

- 2018 Planning and Steering Committee

- Future Training Focus
- Future Council Products
- Future Collaboration with Other Councils and Trainees (Trainee Liaison)
 - o Tip sheet and resources for trainees, including a.) how to help brand and repurpose information, b.) how to properly cite/credit
- Council Outcomes
- Training, knowledge translation, and intranet/resource sharing committees

Group Discussion

What's worked? What hasn't?

- Webinars aren't great to exchange info. Video meetings better to share.
 - o Meetings with presentation component
 - o Best platform for quarterly meetings (committees have separate meetings)
 - o What is the take-away?
- Webinars pull people in from outside the council so it's not just internal
- Slack: do we want to institute training, make it council-wide?
- Asana: platform for tracking work/management
- Usefulness of social media (What are we posting and why/what's the impact?)
 - o Who is our audience? Stakeholders, providers, teachers, etc.
 - o We need to be careful of information overload, especially email (beware the firehose technique!)
 - o Ethical concerns for online spaces, esp. w/children, video games, etc.

How should we be communicating with each other?

What is the role of the dissemination coordinator: full time? Part time? Designated person?

How do we measure impact? What metrics can we use to see what's working?

Summary of Meeting Outcomes

- 2018 Focus Areas
 - o accessibility, especially captioning, accessible documents, etc.
 - o UCEDD-wide standards for accessible dissemination of research/evaluation results and other projects → partner with CORE?
- Training
- Products
- Trainee Role
- Council Outcomes

Adjourn

Tools and Resources Discussed:

- Facebook groups consolidated, posts organized by different focus area/day
- How to reach Hispanic population/other populations not accessing FB → radio announcements in English and Spanish
- [Mail Chimp for](#) HTML emails
- [Constant Contact](#) for emails

- [Kindred Stories](#) from Vanderbilt disabilities, replication manual
- [Base Camp](#) to organize projects
- [Zoom](#) for meetings
- Testimonial videos (try [Adobe Spark!](#))
- Missoula: [Rural Institute for Inclusive Communities](#)/Rural Disability Resource Library
- Think College [fast facts](#)
- AUCD new trainee modules/[videos](#)
- “In My Own Words” sharing stories (DC)
- Family navigators trusted by community communicating with the community
- Community engagement directors