



# AUCD 2017 LIFT YOUR VOICE!



Association  
of University  
Centers on  
Disabilities

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Conference  
Sponsorship,  
Exhibit, and  
Advertising  
Opportunities

You are invited to be a part  
of the 2017 AUCD Conference,  
November 6-8 in Washington, DC

## About the AUCD Annual Conference

At the 2017 AUCD Conference over 1,000 community leaders, researchers, policy makers, practitioners, professionals, advocates, and students will join forces in their commitment to change the world for people with disabilities and their families. Packed with workshops, meetings, receptions, and plenaries, the three-day conference is designed to promote innovative thinking that will catapult disability policy, research, and advocacy initiatives to the next level.

The conference is strategically held in Washington, DC to attract thought leaders from Capitol Hill and the Administration, along with well-known journalists and disability advocates who work at the federal level. Recent AUCD conferences have featured Representative Cathy McMorris Rodgers, former FCC Chairman Tom Wheeler, NPR science correspondent Shankar Vedantam, high level Administration appointees, and key Hill Staff.

Sponsors and exhibitors of the conference will have direct access to AUCD's \$650 million national network of directors, researchers, practitioners, and advanced-level Fellows representing university based programs from every state and territory. Best of all, you'll join an increasingly dynamic conversation focused on the support, inclusion, and well-being of people with disabilities, and demonstrate your organization's commitment to this population.



Visit  
[www.aucd.org/  
conference](http://www.aucd.org/conference)  
for details about  
the conference  
location, agenda,  
speakers, and  
more.

## 2017 Sponsorship Opportunities

Your partnership matters. Sponsor support ensures that the AUCD conference continues to deliver cutting-edge content that promotes the health, education and social and economic welfare of people with disabilities and their families. A portion of the dollars raised will support AUCD's public policy and advocacy initiatives as well as help us provide conference registration and travel grants to enable people with disabilities, their family members, and other emerging leaders to attend the AUCD Conference. All sponsors will be able to:

- Have one-on-one interactions with attendees and AUCD leadership
- Display your message and products prominently to attendees
- Be recognized prominently both before and during the event with event signage, special mentions during major events, and your logo on the conference website and nationally disseminated promotional materials
- Connect with attendees at your leisure via our attendee mailing list

Additional deliverables are dependent upon the levels of sponsorship as described below.

*“Supporting the AUCD Conference gives JP Morgan Chase the opportunity to connect with and convey our message to key stakeholders as well as strengthen partnerships within the disability community. The Conference brings together a wide range of attendees yet promotes an intimate and close-knit atmosphere of learning and sharing, which provides a unique experience for sponsors.”*

Rodney Hood,  
JPMorgan Chase



## 2017 Sponsorship Levels

<i>Benefits</i>	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Friend \$2,000
<b>Visibility</b>					
Elite Event Branding	Monday Plenary or Sunday Reception	Tuesday Plenary	Awards Celebration	Wednesday Plenary	General Support
Promotional ad in the conference program	Inside Front Cover	Inside Back Cover	Full Page	Half Page	Quarter Page
Logo listing in conference program, website and app	✓	✓	✓	✓	✓
Sponsorship thank you at event	✓	✓	✓	✓	
Connect with key network leaders of interest	✓	✓			
<b>On-Site Benefits</b>					
Complimentary conference registrations	5	4	3	2	1
Product table or display at the sponsored event	✓	✓	✓		
Exhibit table at conference	✓	✓	✓	✓	✓
<b>Communications</b>					
Acknowledgement of sponsorship level on promotional materials, website, app, and program	✓	✓	✓	✓	✓
Access to pre and post conference attendee mailing list	✓	✓	✓	✓	✓

Commitment  
Deadline:



Program  
Artwork Deadline:



## 2017 Exhibits & Advertising

### Conference Exhibitor- \$1,000

Prominently display your materials and products and enjoy valuable one-on-one time with conference attendees on Monday and Tuesday of the Conference. Located in the Grand Ballroom Foyer occupied by attendees throughout the conference, the exhibitor space allows for maximum exposure and return on your investment. Come share your innovation and promising practices with over 1,000 disability leaders, practitioners and self-advocates. Spaces are limited so submit your exhibitor application today!

#### Exhibitors receive:

- 6x6 booth
- 2 complimentary exhibitor representatives on-site (who will staff the exhibit only; this is not a conference registration)
- 1 discounted full conference registration (\$250)
- Logo placement in the conference program and on the AUCD conference website
- Access to pre- and post-conference attendee mailing list

#### Program Advertising

- Full page, color- \$800 8.5" W x 11" H
- Half page, color- \$500 6.5" W x 3.25" H
- Quarter page, color- \$300 3.5"W x 3.5" H

*"Our connections with leaders and professionals from the AUCD network and beyond were invaluable and allowed us to create a dialogue with a broad base of constituents from every U.S. state and territory."*

David Boim, Vice-President, Molina Healthcare



# AUCD Conference Partnership Application

## Package Desired

- |  |   |   |   |  |
|--|---|---|---|--|
| <input type="checkbox"/> Platinum (\$25,000) | <input type="checkbox"/> Gold (\$15,000)                  | <input type="checkbox"/> Silver (\$10,000)    | <input type="checkbox"/> Bronze (\$5,000)     | <input type="checkbox"/> Friend (\$2,000)        |
| <input type="checkbox"/> Exhibitor (\$1,00)  | <input type="checkbox"/> Exhibitor addtl attendee (\$250) | <input type="checkbox"/> Full Page Ad (\$800) | <input type="checkbox"/> Half Page Ad (\$500) | <input type="checkbox"/> Quarter Page Ad (\$300) |

## Contact Information

Organization \_\_\_\_\_

Primary Contact \_\_\_\_\_ Phone \_\_\_\_\_

Street/City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ URL \_\_\_\_\_

## Payment Information

- Visa     AmEx     MC    Card# \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_
- Check Enclosed, payable to "AUCD"

Invoice me at the contact information above. Note: Payment must be made within 30 days to ensure participation. Partnerships, exhibit space, or advertisements will not be confirmed until payment is received in full.

By making this application, the undersigned acknowledges that the topic, products, or services described must support or be consistent with the mission of AUCD. AUCD reserves the right to determine which materials are appropriate to its audience. The undersigned further agrees to abide by all policies, rules, and regulations of the AUCD Conference. Sponsor/exhibitor is responsible for providing sufficient copies of materials and for making their own shipping arrangements. Applications will be confirmed after receipt.

*Sponsor/exhibitor assumes entire responsibility and liability for losses, damages, and claims arriving out of injury or damage to displays, equipment, and other property brought upon the premises of the Hotel and agrees to indemnify and hold harmless AUCD, its affiliates, their heirs, executors, directors, and assigns, and the Hotel, its agent, servants, and employees, against any and all liability, losses, damages, and claims. Partner's liability shall include all losses, costs, damages or expense arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Partner, its agents, employees, and attendees which arise from or out of the Partner's occupancy and use of the premises, the Hotel, or any part thereof. All rules and regulations are subject to changes under this contract.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Print Name: \_\_\_\_\_

**Complete this form  
and return it to:**

**AUCD: Laura Martin  
lmartin@aucd.org  
Fax: 301-588-2842**

**Questions?  
Contact Laura:  
lmartin@aucd.org  
240-821-9379Ublinati**

Commitment Deadline:      Program Artwork Deadline:

